

Business First of Louisville - May 15, 2008

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# BUSINESS FIRST

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## Bourbon Barrel Foods opening at Butchertown Market

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**Bourbon Barrel Foods** is having a grand opening of its retail store and manufacturing facility in Butchertown Market, 1201 Story Ave.

The event will run from 7 to 9 p.m. Friday, May 30, according to a Bourbon Barrel Foods news release.

Bourbon Barrel Foods makes gourmet food products such as Bourbon Barrel Aged Worcestershire Sauce, Bourbon Barrel Aged Soy Sauce, Kentuckyaki, Bourbon Smoked Sea Salt, Peppercorns and Paprika, and a line of gourmet Sweet Sorghums.

The were sold only through gourmet retail outlets and food services such as Whole Foods, Paul's Fruit Market, Liquor Barn, Doll's Market, and Taste of Kentucky

"Our products are available in a number of stores, but we wanted to create a special place for people to shop that celebrates Kentucky's bourbon heritage," Matt Jamie, president of Bourbon Barrel Foods stated in the release. "We also wanted to create an opportunity for people to see our products being made. So we located our plant in the same building as our retail space and built a special window into our incubation room. Bourbon lovers will appreciate this opportunity to see how we use the spent barrels and how we microbrew our sauces."

The new store interior features items salvaged from local distilleries including a ricking system from the former Old Crow Distillery in Woodford County.

"Ricks are a special bourbon shelving system, and we were thrilled to reclaim some from the shuttered distillery," Jamie stated in the release. "The ricks are 150 years old and made from heartwood pine. We'll be able to store up to 42 barrels on them."

Butchertown Market is located in an historic building that previously served as a warehouse. The brick building is more than 100 years old, and has been a tannery, a paint factory and a soap factory. More than 30 artists and retailers currently have retail, office and manufacturing space in the building.

For more information, see the company's Web site at [www.bourbonbarrelfoods.com](http://www.bourbonbarrelfoods.com)

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